

COMMITTEE:	CENTRAL LICENSING SUB-COMMITTEE
DATE:	20 MARCH, 2026
TITLE:	APPLICATION FOR PREMISES LICENCE - PORTMEIRION LIMITED, DRIVE FIELD AND CAR PARK, CASTELL DEUDRAETH, PORTMEIRION, MINFFORDD, PENRHYNDEUDRAETH, LL48 6EN
PURPOSE:	FOR DECISION
AUTHOR:	HEAD OF ENVIRONMENT

1. APPLICATION RECEIVED

- 1.1 An application is appended for a premises licence for Portmeirion Limited. This is an application to stage up to four open air events annually between May and September. It is proposed to hold licensable events, which include recorded music, live music and it is proposed to sell alcohol to be consumed on the premises.
- 1.2 The applicant is seeking a premises licence to: Sell alcohol (on the premises), play live and recorded music between 18:00 - 23:00 on Friday and Saturday evenings during the events.
- 1.3 The Licensing Authority officers are satisfied that there is sufficient evidence that the application has been submitted in accordance with the requirements of the Licensing Act 2003 and the relevant regulations and is therefore valid.
- 1.4 Observations were received on the application and, therefore, it has been referred to a hearing of this Sub-committee for a decision.

See the attached table for details of the proposed hours:

Proposed Licence
<p>Supply of Alcohol: On the Premises Sunday: Monday: Tuesday: Wednesday: Thursday: Friday: 18:00 – 23:00 Saturday: 18:00 – 23:00</p>
<p>Live Music: Outdoors Sunday - Monday - Tuesday - Wednesday - Thursday - Friday 18:00 - 23:00 Saturday 18:00 - 23:00</p>
<p>Recorded Music: Outdoors Sunday - Monday Tuesday -</p>

Wednesday -
 Thursday -
 Friday 18:00 - 23:00
 Saturday 18:00 - 23:00

2. Measures recommended by the applicant to promote the licensing objectives

The measures recommended by the applicant in the application's operating schedule include the following -

- The licences will ensure that all staff will receive training in their responsibilities in relation to the sale of alcohol, especially in terms of drunkenness and under-aged drinking.
- No alcoholic drink will be supplied to be drunk off the premises.
- The bags and property of attendees will be searched prior to given access to the site and no alcoholic drink will be supplied unless the attendees have a valid ticket.
- The licensee will install a comprehensive CCTV System on the site and it will be operated and maintained at the site and the CCTV system will comply with the following points: Cameras will be installed to observe the entrance gates and the exits to the site. Cameras observing floor areas will have a wide angle to give an overview of the site and will be able to provide a linked record of the date, time and location of any image and there will be a monitor to review recorded images.
- Children will not have access unless they are in the company of a responsible adult.
- The applicant undertakes to comply with all the requirements of the individual organisations represented on the Event Safety Advisory Group and to submit and implement the contents of documents such as an Event Management Plan

Full details of the recommended measures can be found in section M of the application as seen in the appendix.

3. CONSULTATION

A consultation on the application was undertaken, and the following responses were received -

RESPONSES	OBSERVATIONS
North Wales Police	No objection
Fire Service	No objection
Food Team, Public Protection	No objection
Pollution Service, Public Protection	Observations on the application
Planning Service	No objection
Members of the public	No objections

4. Environmental Health Observations

4.1 Observations were received the Public Protection Pollution Service - with comments in relation to the licensing objectives of

- Public Nuisance

- 4.2 There is no objection to the proposal in principle. There is potential for amplified music noise from the concerts to cause a public nuisance in identified nearby residential property.
- 4.3 To meet with one of the main objectives of the licensing procedure, namely preventing public nuisance, conditions are recommended as part of any permission.
- 4.4 The noise level of the entertainment produced during the event shall not exceed what is detailed in table 1 below, between 18:00 and 23:00, 1 measure from any noise sensitive property in the local area.
- 4.5 The applicant has already agreed to accept the noise control conditions in the operating schedule should the application be approved.
- 4.6 The number of events will be limited to four over any 12-month period.

See full details of the recommended measures appended.

5. RECOMMENDATION

In accordance with the Licensing Act 2003, it is recommended that the Committee approves the application in line with the agreement that has been reached with the applicant to add noise control measures to the licence.